Dede Nurzaman

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South Jakarta, Jakarta, Indonesia

Summary

IT Enginer ↗ Design Enginer ↙ Open Collective Dev

zamkara's a five-year blend of design and engineering, forged inside open-source workflows and battle-tested in the Open Collective ecosystem. I build UI/UX and design systems that move fast, stay clean, and don't collapse under real use. Fluent in Unix* like, fluent in flow mixing design instinct with engineering logic to keep things minimal, coherent, and actually usable. I design for people, build in the open, and keep iterating until the system shuts up and works.

link.zamkara.uk/portfolio

Education Level

Amikom Purwokerto University
Bachelor of Computer Science, Informatics

2021 - 2025
GPA 3.73/4.00

Certification

Test of English for International Communication	Linux Open Source Developer Certification	Microsoft 365 Certification	Multimedia and Graphic Designer	Red Hat System Administration
(TOEIC) - 565 (CEFR: B1 Level)	LOSD	TRUST Training Partners	BNSP	RH124

Experiences

Lezza.id Rama Putra Jaya
Processed Food Division

Senior Creative Designer
2026 - Current

- Joined founding creative team to rebuild Lezza's entire visual identity from ground up delivering brand expression, print, promotional, and structural systems across all 4 SKUs within first 3 months.
- Produced 200+ media assets across all campaign touchpoints leveraging A-list talent collaborations to drive 1M+ views per content average with sustained viral traction.
- Translated core brand DNA → Brave, Honest, Cool — into a cohesive visual system across digital, physical, and live commerce channels, consistently outperforming category engagement benchmarks by 3–5x.

Auctus Commerce™
Business enabler Digital Agency

2025 - Current
Creative Designer

- Drives visual output across 20+ brand clients — branding, digital campaigns, and web with AI-augmented workflows cutting production cycles significantly.
- Architects TikTok LIVE environments integrating OBS, motion graphics, and AR; 154K+ likes generated across Vixal and Unilever Homecare activations, with ~35% estimated engagement uplift.
- Converts campaign strategy into pitch-ready visuals and key assets for Unilever Homecare, Vixal, Passeo, and Frisian Flag 70%+ client pitch success rate.
- Delivers 50+ PDPs and marketplace banners monthly across NIVEA, Philips, Sadewi, MS Kids, and Taro optimised across Tokopedia, Shopee, and Lazada at scale.

AUCTUS Unilever NIVEA MSKIDS Taro

Ideas Measure™
Creative & Performance Digital Agency

2024 - 2025
Creative Designer

- Produced performance-driven digital assets, boosting engagement by 45% in three months and delivering creatives for 20+ national and international brands, with a 3.2% average CTR uplift.
- Collaborated across teams and partner agencies on integrated 360° campaigns exceeding IDR 1B in spend, ensuring visual consistency and measurable impact through cohesive creative execution.

DAIHATSU Canon ROHTO SKINFOOD since 1957 Lipice

Rumah Photo Studio
Modern Photo Studio

Creative Designer
2020 - 2024

- Delivered promotional visuals across 100+ wedding and advertising projects — maintaining precision in photographic editing and publication layout to consistently elevate brand perception.
- Managed full creative workflow from concept to final production across 4 years, ensuring zero-compromise quality standards across all client outputs.

HorizonDroid
Android Distro Community

Maintainer & UI Developer
2024 - Current

- Maintains official device builds within an active open-source Android ROM community spanning 15+ supported devices across Android 13 and 14, with a global XDA and Telegram user base.
- Contributes UI development and system-level design across AOSP-based builds — delivering stable, zero-known-issues releases with consistent update cadence.
- Operates within a lean core team, owning end-to-end build integrity and UI consistency for maintained device lines.

KomodoOS Indonesia
Global Android Distro Community

Maintainer & UI Developer
2022 - Current

- Designed and maintained UI components across 3+ major Android version cycles — delivering visual assets and system themes consistently aligned to modern design standards at global scale.
- Collaborated within an international open-source team across 20+ supported device lines, driving measurable improvements in system stability and interface usability.
- Owned end-to-end UI consistency and cohesive branding across platforms, contributing to a growing global user base across XDA and Telegram communities.

Projects

Baturraden Trailrun Platform
Product Design Developer

2024
Sport Platform Website

- Designed and shipped a full event registration platform across 2 race categories — supporting 500+ participant registrations with zero reported navigation failures on launch day.
- Delivered intuitive UI reducing estimated drop-off rate by 30–40%, aligned across 3+ revision cycles with event and marketing teams and delivered 100% on-schedule ahead of race day.

ELLS Amikom Purwokerto
Product Designer

2024
Gamified E-learning System

- Redesigned university e-learning platform using MDA framework and Lean UX integrating progression systems, social motivation, and achievement mechanics, achieving 120% improvement in UEQ scores across all evaluated design dimensions.
- Delivered 100% task completion rate on 7/8 cognitive walkthrough scenarios, validating near-frictionless usability across the full gamified learning experience

Open Project

FOSS Capybara Captcha
Dev Founder

2025
PoW-based & Serverless CAPTCHA

- Architected CAPTCHA using proof-of-work logic on Cloudflare Workers for zero-server, privacy-first deployment, designing minimal and efficient API endpoints (/challenge, /verify, /get) with stateless functionality.
- Utilized KV store for ephemeral state, ensuring no cookies, no tracking, and data discarded after use, while optimizing response latency (~50 ms), payload size (~5 KB), and achieving high throughput on the free tier.

Open Project

Dropit
Dev Founder

2025
LAN-only P2P File & Chat

- Built a Next.js app for LAN-only P2P file sharing and chat via WebRTC, using Cloudflare Durable Objects for signaling and fallback to KV and in-memory for development.
- Enabled optional AES-GCM encryption for sender-side security, designed stateless direct LAN traffic with no STUN/TURN, and relied on host candidates only.

Open Project

Tera Shortlink
Dev Founder

2025
Minimalist & Powerfull Shortlink

- Provided lightweight analytics and secure, stateless architecture.
- Supported custom/auto slugs, expiry, metadata, per-user isolation.
- Provided lightweight analytics and secure, stateless architecture.

Open Project

Almatera
Portfolio site

2024
Personal Portfolio Website

- Built a responsive, minimalist portfolio website with AstroJS, showcasing graphic design and frontend work, and integrated dynamic content management, blog, and project showcases.
- Deployed with a modern web stack, emphasizing privacy, speed, and maintainability.

Open Site

Course Taken

Linux System | Open Source Development | Network Security | IT Maintenance | Programming | Graphic Design | UI/UX Development | Visual Design | Design Automation | Brand Design

Achievement

1nd Winner of Live Cyber Security winner by Technology Innovation Competition 2024

Volunteer Experiences

Intermedia Amikom Purwokerto
Designer

2023 - 2024
IT Enthusiast Organization

- Produced 3+ activity posters monthly across 30 events directly contributing to 300+ cumulative participant registrations over a 12-month tenure.
- Owned weekly documentation and publishing cadence across all organisational activities, maintaining consistent content output alongside a 4-member content creator team.

DevSecOps Eraspace 2024
IT Company Event

2022
Event Designer

- Developed cohesive visual identity and campaign logo deployed across digital and physical merchandise touchpoints covering 5+ asset categories for a corporate-scale IT event with 300+ estimated attendees.
- Delivered high-impact promotional assets within tight pre-event timeline, reinforcing event presence and marketing reach across internal and external communications channels.

Komitkabe IT Gathering
Designer

2024 - 2025
IT Enthusiast Event

- Designed unified visual identity across banners, posters, and merchandise for 2 consecutive annual gatherings — serving a community of 300+ IT professionals from companies across Bekasi, Karawang, and Purwakarta industrial zones.
- Directed end-to-end creative process from concept to final delivery, producing 30+ branded assets per event cycle with consistent precision across all touchpoints and sponsor-facing materials.

Skills and Interests

Linux System Administration | Network and System Security | Network Troubleshooting | Virtualization | IT Infrastructure | Security Hardening | UI/UX Development | Visual Design | Design Automation | Brand Design

Tech Stack

Ps Ai Id Jitter

archlinux Canonical fedora Red Hat openSUSE macOS Microsoft docker vmware GitHub tailwindcss TS M↓

Languages

Bahasa Indonesia | English